



# Alternate unsubscribe procedure for DU customers

---

## 1. Blocking by using the Shortcode Method

- 1.1. Block one/more Shortcodes:  
Open text message and write: **b** (space) [**Shortcode1, Shortcode2, ...**] and send it to 7726, example: "b 2230" - send to 7726
- 1.2. Block All Shortcodes (global black list):  
Open text message and write: **ball** and send it to 7726
- 1.3. Unblock one/more Shortcodes:  
Open text message and write: **u** (space) [**Shortcode1, Shortcode2, ...**] and send it to 7726, example: "u 2230" send to 7726
- 1.4. Unblock All Shortcodes:  
Open text message and write: **uall** and send it to 7726
- 1.5. Fetch list of blocked Shortcodes:  
Open text message and write: **get** and send it to 7726

## 2. Blocking by using Sender ID Method

- 2.1. Block one/more Sender IDs:  
Open text message and write: **b** (space) [**Sender ID 1, Sender ID 2, ...**] and send it to 7726, example: "b MicroPromo" - send to 7726
- 2.2. Block All Sender IDs (global black list):  
Open text message and write: **ball** and send it to 7726
- 2.3. Unblock one/more Sender IDs:  
Open text message and write: **u** (space) [**Sender ID 1, Sender ID 2, ...**] and send it to 7726, example: "u 2230" send to 7726
- 2.4. Unblock All Sender IDs:  
Open text message and write: **uall** and send it to 7726
- 2.5. Fetch list of blocked Sender IDs:  
Open text message and write: **get** and send it to 7726